

BUSINESS ANALYST – EUROPEAN PROJECTS

FIRM DESCRIPTION – WHO WE ARE

SUSTAINABLE INNOVATIONS is a Spanish consultancy company that supports companies **research & development** activities by managing their European research projects. Likewise, we provide the necessary **training** on the current & future **sustainable developments and technologies**, accompanying companies in the process of bringing their **innovations** to the market.

JOB DESCRIPTION – WHAT YOU’LL DO

As **Business Analyst**, you will be part of the Operations Department and will work in the execution of technical projects for the **public sector** (mainly H2020 Research and Innovation Actions projects) and for the **private sector** (as a progression of our integrated sustainable services). As a valuable member of the team, your responsibilities will be the following:

- **Project execution:** Conducting, mainly, **market analysis, financial business plans, exploitation plans and intellectual property management strategies** specific to the client’s needs and specific technologies. You will manage the execution of the projects allocated including actively participate in the planning of the **projects’ implementation plan** following a state-of-art methodology, conducting quantitative and qualitative research to interpret results and providing recommendations and conclusions in order to facilitate the market uptake of their products.
- **Developing:** Taking part in the development of new services and support the Business Development Department towards translating our expertise and know-how into new business opportunities in the private sector. In addition, you may provide assistance in the creation of **new proposals, client presentations and support to the Corporate Communications Department** in social the creation of social media content related to the projects you work on.
- **Reporting:** **Delivering reporting on project development** and execution tasks to the Marketing & Business Team Manager on a regular basis.

SKILLS REQUIRED – WHAT YOU BRING

A creative, dynamic professional who enjoys working on a young collaborative environment, counting on:

- Master in Marketing/ Business School or relevant University degree is **MANDATORY**. Non-relevant studies will be automatically dismissed (Communication, Law, etc).
- 3 – 5 years of experience in market analysis, business planning, consumer behaviour or exploitation planning, counting on strong knowledge on Marketing and Communication areas.
- Know-how in start-ups generation and IPR is an asset
- Skilled with Microsoft 365 & familiar with Marketing research and database tools.
- Strong knowledge of English is mandatory, and Spanish is an asset

JOB CONDITIONS – WHAT WE OFFER

- Office position, based in Madrid, with occasional European travels.
- Gross salary: Based on experience.

- Flexible hours. Working Monday to Friday. Permanent full contract
- At the end of the year, all members of the team go through an Annual Assessment on their yearly performance, according to technical and soft skills, and inter-departmental assessment. Your grade will serve as a basis for the remuneration/bonus for that year.